



## HYDROPOWER REFORM COALITION COMMUNICATIONS INTERNSHIP

**TERM:** Spring 2022

**LOCATION:** Washington, DC (Remote Telework possible)

**REPORTS TO:** Associate National Director, Hydropower Reform Coalition

### ABOUT AMERICAN RIVERS

Named one of the best groups to support in 2017 by “Outside” magazine, American Rivers protects wild rivers, restores damaged rivers, and conserves clean water for people and nature. Since 1973, American Rivers has protected and restored more than 150,000 miles of rivers through advocacy efforts, on-the-ground projects, and an annual America’s Most Endangered Rivers® campaign. Headquartered in Washington, DC, American Rivers has offices across the country and more than 355,000 members, supporters and volunteers. American Rivers maintains a positive work environment with a culture of learning, support and balance. For more information please visit [www.americanrivers.org](http://www.americanrivers.org).

American Rivers embraces and celebrates diversity, equity, and inclusion in all that we do. Rivers Connect Us is more than just our tagline. The beauty of rivers is that they connect all people and communities, and we seek to build and embody this diversity in our organization and throughout the conservation field. The life experiences, knowledge, innovation, and talent that each individual brings to our work provides perspectives, experiences, and competencies which are critical to our effectiveness in protecting wild rivers, restoring damaged rivers, and conserving clean water for people and nature.

In achieving our mission, American Rivers is guided by six core values: Passion, Integrity, Teamwork, Commitment, Balance, and Diversity, Equity and Inclusion. These core values are the foundation for our work and inform all of our interactions and communications both inside and outside of the organization. For more information about our values please visit <https://www.americanrivers.org/about-us/our-values/>.

### ABOUT HYDROPOWER REFORM COALITION

The [Hydropower Reform Coalition](#) (HRC or Coalition) is housed within American Rivers and consists of more than 160 conservation and recreation organizations working to protect and restore rivers affected by hydropower dams, ensure public access to these lands and waters, and reform the federal licensing process to ensure public participation and improve the quality of the resulting decisions.

## **POSITION SUMMARY**

HRC is looking for an intern to help us take our communications efforts to the next level. This will include assisting with current communications including social media and blog maintenance, as well as suggesting improvements to current practices. The ideal candidate will be proactive and creative, with an ability to identify appropriate communications opportunities.

Over the course of the internship, the intern is expected to produce a one-page guidance document for social media content creation, a social media toolkit for at least one event, and a portfolio of at least five member profiles for the Coalition newsletter and website.

## **COMMUNICATIONS TASKS**

- Assist with HRC website [blog feed](#), including bi-weekly checks of member feed imports for hydropower-related content.
- Assist with HRC Twitter [account](#), including creating and posting original content as well as identifying and reposting external hydropower-related content and highlighting BIPOC voices.
- Research and implement best practices around social media and email campaigns, including effective tweet/post/email timing and messaging.
- Create micro communications campaigns for events, anniversaries, or theme days, including blog posts, social media toolkits to share with members/partners, and compilation of relevant archival or external information to share. Examples of relevant events or theme days include National Hydropower Day, World Rivers Day, World Water Day, recognition of important dam removals, and more.
- Conduct interviews of Coalition members and write short member profiles to be published in the newsletter and on the website.
- Assist in compiling, drafting, and reviewing newsletter content, including Coalition updates, job postings, and policy analysis updates.
- Assist in coordinating webinars and brown bags for Coalition members.
- Attend meetings as appropriate.
- Additional projects as needed.

## **INTERN QUALIFICATIONS:**

- Experience with Twitter and other social media platforms.
- Experience with or willingness to learn platforms including Wordpress and Canva.
- Critical thinking skills; ability to assess an article or blog post's relevance to hydropower and the Coalition's work.
- Strong verbal and written communication skills.
- Strong research skills.
- Interest in hydropower, river protection, climate change, or environmental justice; experience with hydropower is not required.

**TIME COMMITMENT AND PAY:** The Hydropower Coalition Spring internship requires a commitment of 20 hours per week during regular business hours. This internship is unpaid. American Rivers will provide a teleworking subsidy of \$50 per month during the internship period to help offset the costs of personal telecommunications and internet services. A transit subsidy of \$5 per day is available to help offset the intern's commute if commuting into the DC office. In addition, American Rivers will work with the intern to obtain academic credit where available.

**APPLICATIONS:** Internship applications will be accepted through January 31, 2022. Applicants should submit a cover letter and resume to <https://americanrivers.bamboohr.com/jobs/>. Please include in the cover letter why you are interested in the internship and your future career goals. No phone calls please.

**American Rivers is an Equal Opportunity Employer  
Candidates of all backgrounds are encouraged to apply**